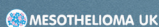




**Not every cough is Covid.
It could be a sign of lung cancer.**

DO IT FOR YOURSELF.
Don't delay, contact your GP.

This campaign was created by MSD with endorsements from:



**You wouldn't let pressure build in your boiler –
so why are you letting it build in your lungs?**

Lung cancer is one of the most common cancers in the UK, but catching it early improves treatment options and means more people are surviving.

We've become a nation of DIYers, spending more and more time taking care of our homes. BUT, when it comes to our health, many of us are putting off looking after ourselves.

If you or someone you love is experiencing the following symptoms don't delay. 'Do It For Yourself' and speak to your GP today.



A persistent cough

Not every cough is a COVID Cough. Having a cough for three weeks or more, or a change in a cough you have had for a long time.



Breathlessness

Feeling breathless for no reason or getting out of breath doing things you used to be able to do.



Fatigue

Feeling extremely tired or experiencing tiredness or lack of energy on an ongoing basis.

If you have any of these symptoms, or if something just doesn't feel right, it could be your body telling you something is wrong, so it's important to speak to your GP as soon as possible.

It may be nothing serious, but your GP will be able to put your mind at ease or refer you for a chest x-ray if they think it's necessary.

The NHS is open and ready to see you safely through face to face, phone and online appointments.